



Dear Camp Echo Families,

Like you, we're just counting down the days until camp. Well, here's the first step to summer!

Enclosed is our 2010 Camp Echo apparel and accessories catalog to assist you with your camp packing needs. Browse the catalog and check out the enclosed packing list (in the binding of the catalog), then order your camp apparel and accessories by mail, telephone, the Internet, or by visiting one of Lester's many locations. You can find their locations at www.lestersnyc.com/locations.html. Clöz also displays merchandise at various locations throughout the country for "trying on" purposes, so check out the dates and times on the "Camp Fittings" page or on the Clöz Web site (www.cloz.com). Please remember that camp orders are custom and take time to produce. **Ordering early will provide you the opportunity to make any necessary size exchanges and enough time to pack prior to camp.**

IMPORTANT! Clöz Ordering Tips:

- ▶ Please note that **the only required items are located in the first section of the packing list**. We have made special arrangements with Clöz to apply a **50% discount** on **Traditional Short-Sleeve tee logo'd shirts** (this does not apply to the fitted logo'd tee). Other than the required uniform section, no items need to be ordered from Clöz and may be considered optional. We are subsidizing this required purchase, because we believe so firmly in the value of wearing camp shirts (it removes any competition and any inclination towards self-consciousness; it also underscores that we are a community). This savings will automatically be computed for you in your purchase total.
- ▶ Camp Echo **Logo'd tops** (tee's, tanks, or sleeveless) **are worn from after breakfast to flag lowering**. Clothing of choice can be worn in the evenings after flag lowering.
- ▶ The enclosed list is a **suggested packing list**. We do recommend that campers pack at least **ten days' worth** of casual camp clothes.
- ▶ The Traditional Short-Sleeve Camp Echo tee shirts pictured on pages 4 (for girls) and 10 (for boys) of the catalog are required in **white or ash gray** as part of the Echo uniform; **please specify the color** when ordering. Clothing with our "old logo" is acceptable to wear.
- ▶ The **Trip Shirt** (royal blue with just the Echo eagle, no camp name) is not pictured in this catalog. To ensure that you order the correct shirt, specify "**Trip Shirt**" on your order form. Please remember to order two Trip Shirts (for campers entering 6th grade & younger) and three (for campers entering 7th grade or above)—Trip Shirts are worn on ALL out-of-camp trips. The image can be seen on the cloz website.
- ▶ **CIT's** will purchase their own CIT shirts directly from Camp Echo. It is not necessary for them to purchase logo'd shirts from Clöz. More info will follow at a later date.
- ▶ We are stocked with all the athletic equipment you will need for almost any sport or game. However, if there's a sport you'd prefer to bring your own equipment for, you can feel free to do so.
- ▶ Note that the backless Adidas Calissage sandals on page 24 are only permitted as shower and pool shoes; for safety reasons, **sandals must have back straps** to be worn outside the cabin (unless walking to the pool).
- ▶ Camp Echo's cabins offer enough storage space for each camper, but bulky items can clutter the living areas. For this reason, we ask that you **limit the quantities of sheets and towels** to those listed on the packing list and that you use **soft-side trunks** (jumbo duffels) instead of hard trunks where possible. Under-bed storage bins and shoe caddies are also useful, but please limit to one per camper.
- ▶ In order to make sure that your order is filled correctly, **DO NOT** check the "Ship to Camp" box on the order form.

Soon, you will receive another mailing from us with more information on specific packing tips (ie: theme days/colors). If you have any questions, please feel free to call or e-mail the camp office.

Looking forward to a great summer,

Jeff & Cindy